

Portfolio

Director

Wu wen



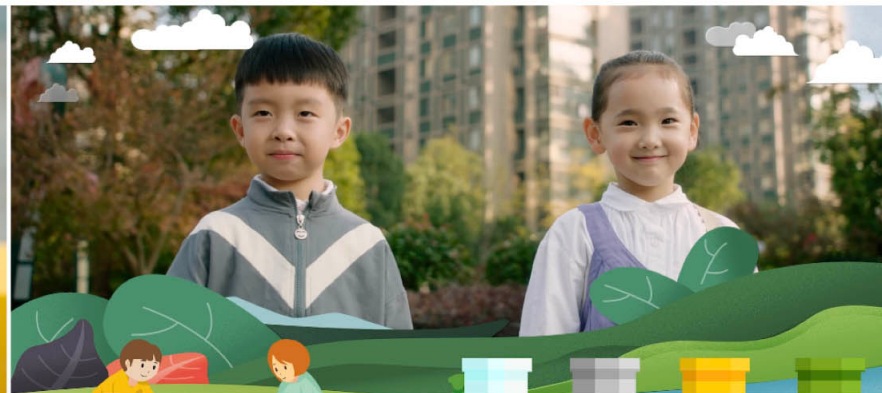
Television Advertisements



A video for recommending and introducing Anji County, Yangtze River Delta region (January 2022)



An advertisement for garbage classification in Anji County (November 2021)



Commercials



Short video for celebrating the 1st anniversary of the 19th Asian Games Hangzhou (September 2024)



Video recording the lighting of Hangzhou Asian Games Village Sunrise City of Vanke Group (June 2024)





Trailer video for delivery of Hangzhou Asian Games Village of Vanke Group (June 2024)

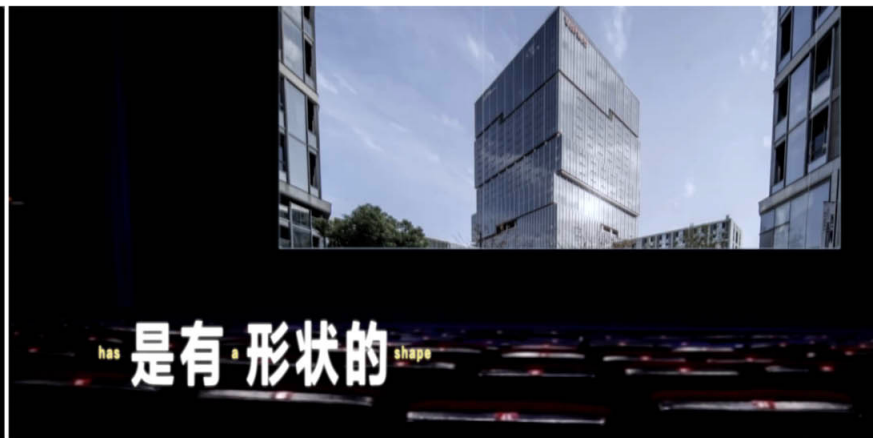


Three social media in-feed ads for the Lunar New Year of the Dragon in the southeast region of Vanke Group (January 2024)





Short video introducing Hangzhou Weilaizhiguang of Vanke Group (January 2024)

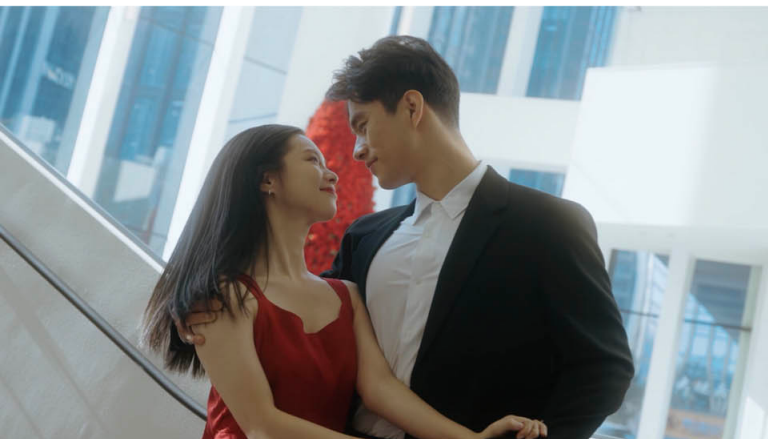


Video for model house display of Shaoxing Zhenjingguandi of Vanke Group (January 2024)

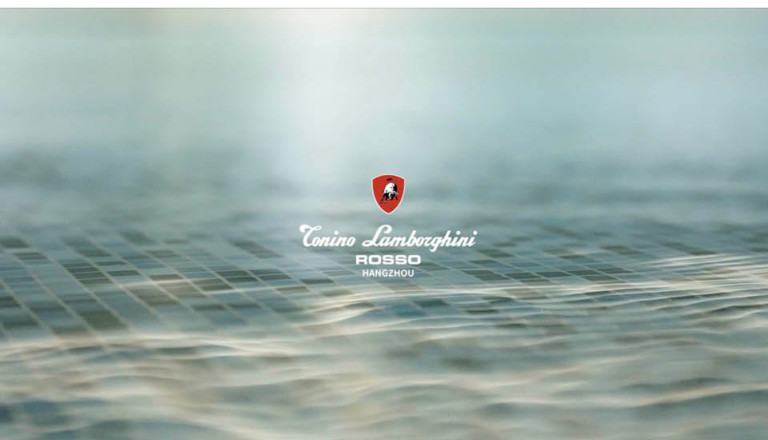




Promotional video for Hangzhou Conino Lamborghini ROSSO (January 2024)

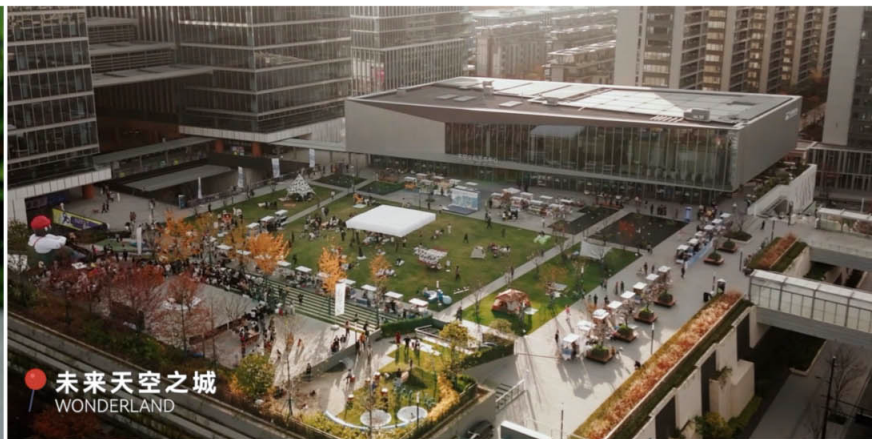


Ten social media in-feed ads for Hangzhou Conino Lamborghini ROSSO (January 2024)





Year-end social media in-feed ads for the Hangzhou region of Vanke Group (December 2023)

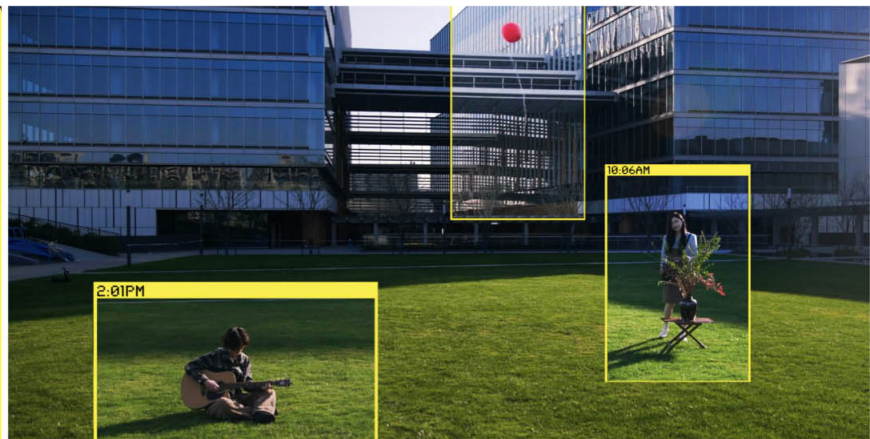
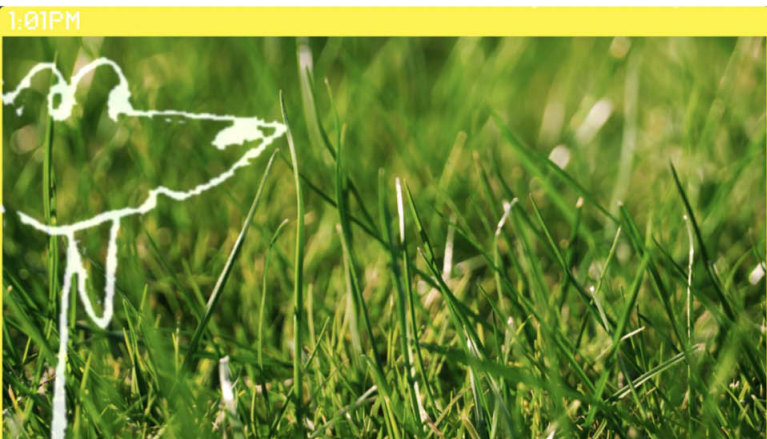


Opening film for Qi•Hang Art Exhibition of Hangzhou Center of Greenland Group; artists involved: Xu Bing, Quayola, JUJUWANG, Fang Lijun, Zhang Xiaogang, Wang Yongping, Wang Guangyi, etc. (December 2023)

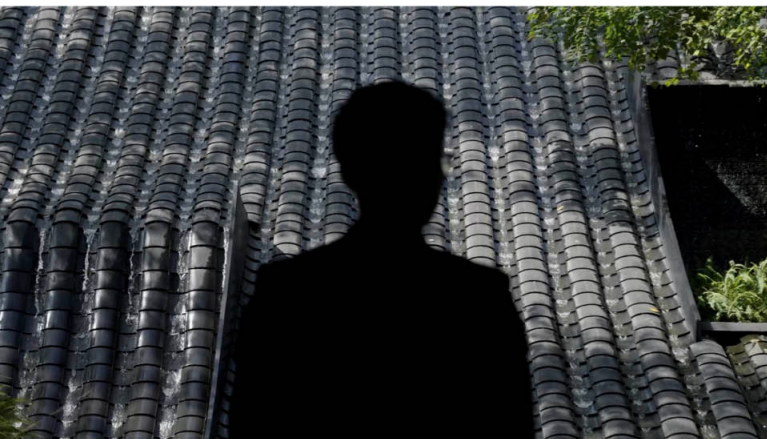




Park part of social media in-feed ads of the Hangzhou region of Vanke Group (November 2023)



Four short videos for Shaoxing “Plan of Talking About Lake” of Vanke Group (November 2023)





Three display videos of the Asian Games Village of the 19th Asian Games Hangzhou in 2022 (October 2023)



Guide film for the art exhibition "Motion is Action" at Tianmuli BY ART MATTERS; exhibition planned by Zhang Ga; artists involved: Zhang Peili, Zhang Liaoyuan, Huang Huanyang, Chen Jun, Xu Yun, etc. (September 2023)





Five short videos for the owner-principal of Vanke Group Sky Talk (August 2023)



Short video introducing the graduation show of students graduating in 2023 from the Department of Fashion Design of Communication University of Zhejiang (May 2023)





Guide video for 9189 Art Exhibition (in French) at Tianmuli BY ART MATTERS, in which artists Olga Mesa and Francisco Ruiz de Infante participated (May 2023)



Short video in commemoration of graduation of EMBA graduates of Tsinghua University in 2023 (May 2023)





Video of Touching City Series Courses for Hangzhou City (April 2023)



Video for theme word release of the 10th Wuzhen International Theatre Festival (April 2023)





Three short videos for the owner-principal of Vanke Group Sky Talk (March 2023)



Promo for Hangzhou Antwork Group (December 2022)





Promo for Hangzhou Nanxiaobu Primary School (December 2022)

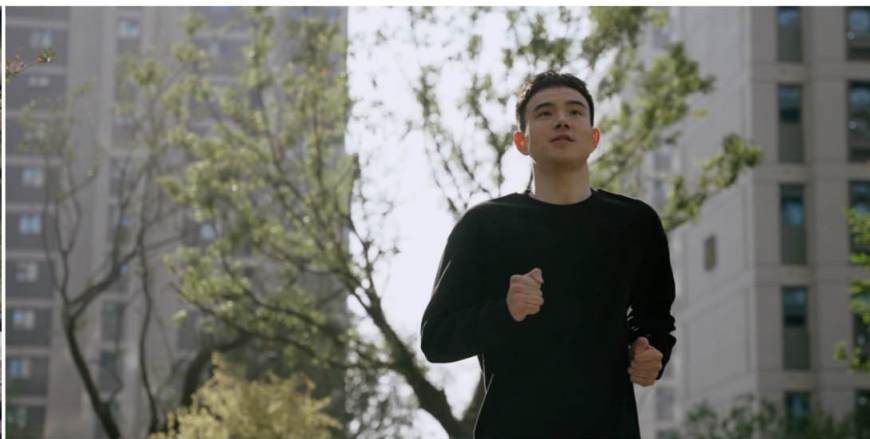


Short video for business commencement of Vanke Hangzhou TJ Street (November 2022)





Six social media in-feed ads videos for Tonglu Yintai City of Yintai Group (October 2022)



Six social media in-feed ads videos for VEDETT Beer (September 2022)





Promo for celebrating the 10th anniversary of Zhejiang Anheng Group (March 2022)



Short video promoting rental of Tianmuli (February 2022)



伦佐·皮亚诺在热那亚的海边办公室, 为你设计了一座理想中的办公室。

RENZO PIANO





BY ART MATTERS – An introduction video of Hangzhou Tianmuli art complex (January 2022)

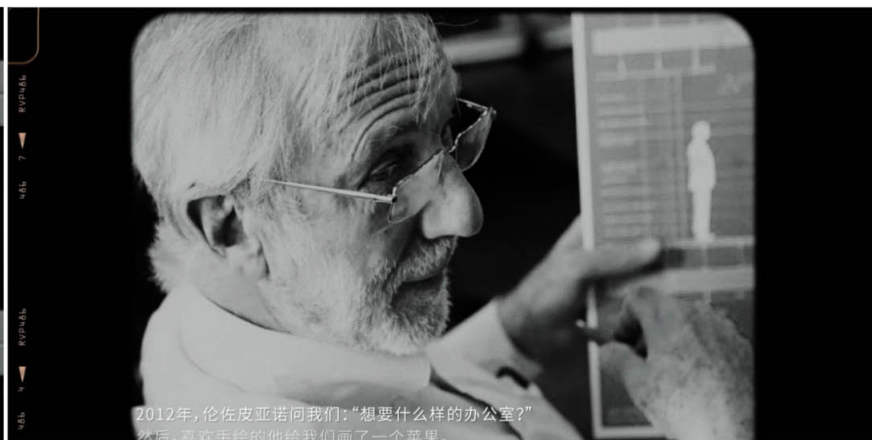
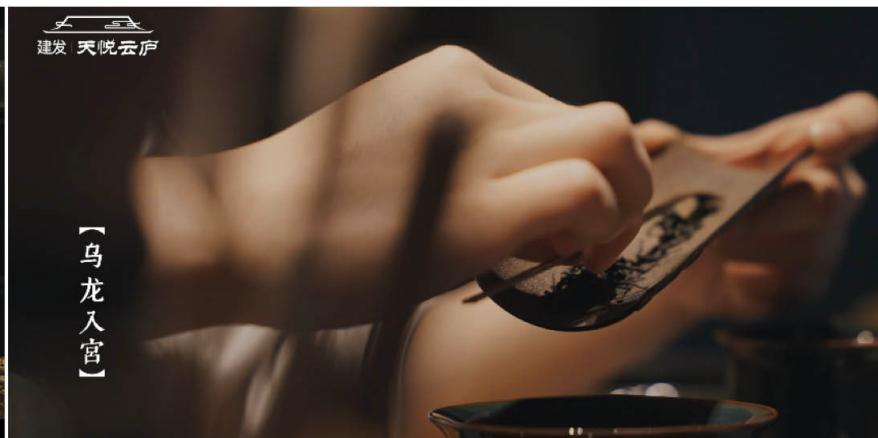


Image video for Enotek 2022 (January 2022)





Concept video about the philosophy of tea for C&D CORP. (December 2021)



Hiphi Factory image video (December 2021)

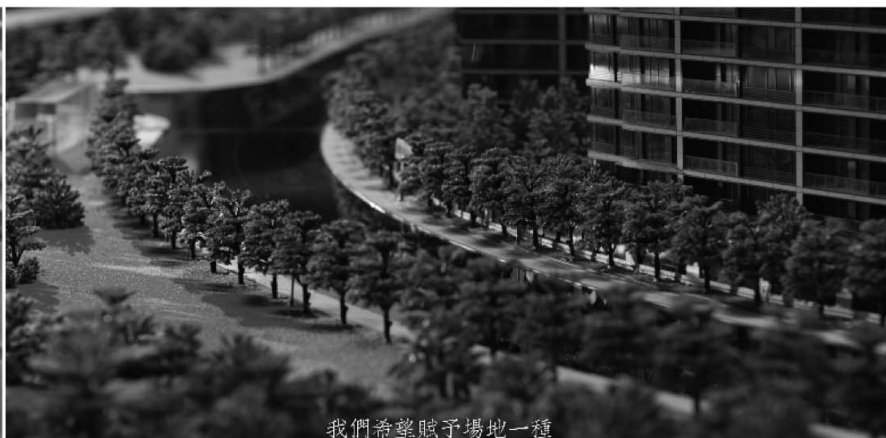




Video for promotion of THE REPUBLIC Boiled Dumplings through e-commerce platforms (January 2021)



Video for introducing Yuzhou Songdu Wanglinfu Residential Area (August 2020)



我們希望賦予場地一種



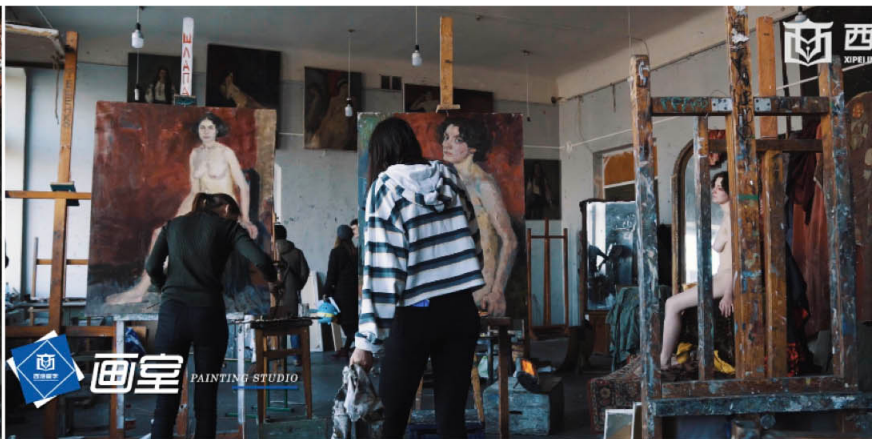
HUI&2021 Fall/Winter Clothing Advertisement (May 2020)



Xipei International Education-Introduction of National Academy of Fine Arts and Architectural (April 2020)

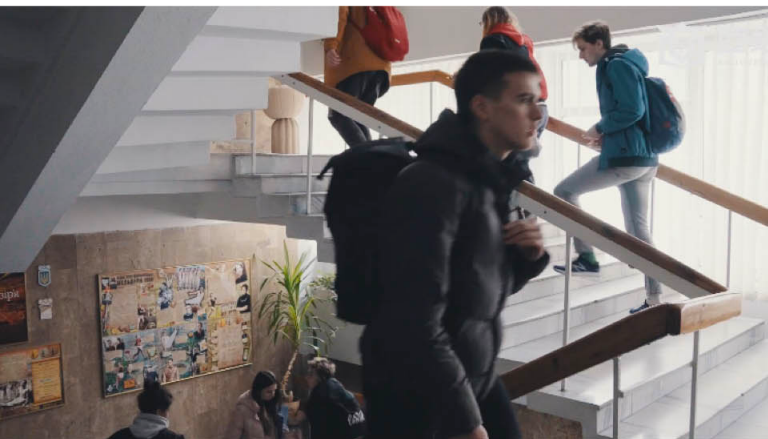


我们是乌克兰顶尖的美术院校之一





Xipei International Education-Introduction of Kiev Institute of Physical Education (April 2020)



Xipei International Education-Introduction of Kiev Aviation University (April 2020)





Xipei International Education-Introduction of Taras Shevchenko National University of Kyiv (April 2020)

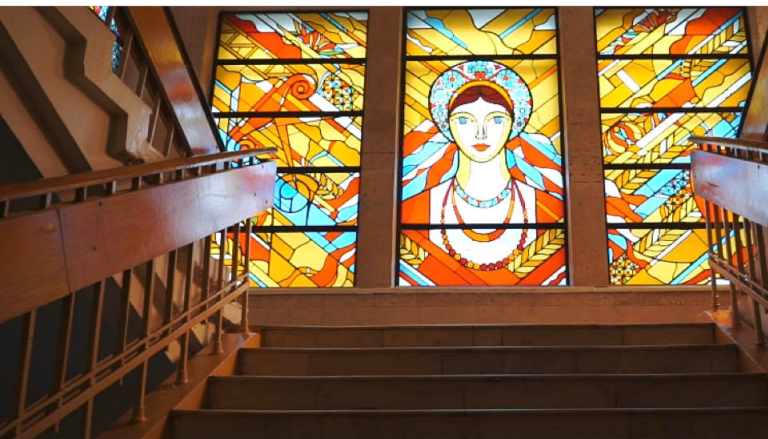


Xipei International Education-Introduction of The Kharkiv I.P. Kotlyarevsky (April 2020)





Xipei International Education-Introduction of Kharkov Architectural Design University (April 2020)



迪米特利·切里尼克

希望今后能有更多的中国同学来我校深造

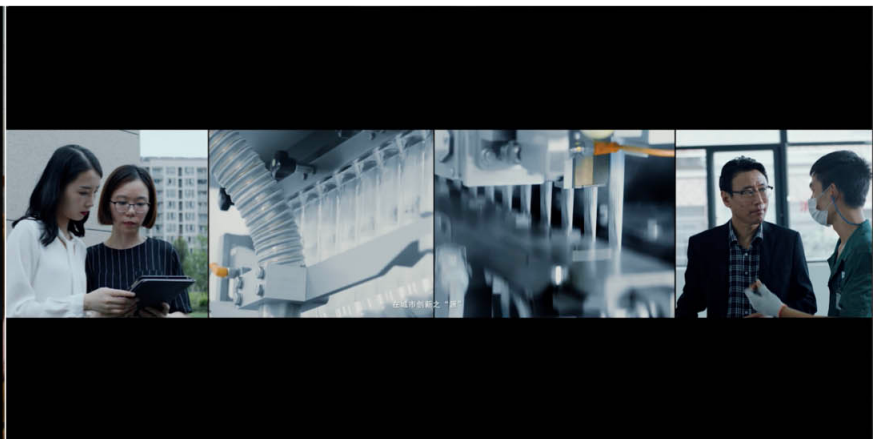
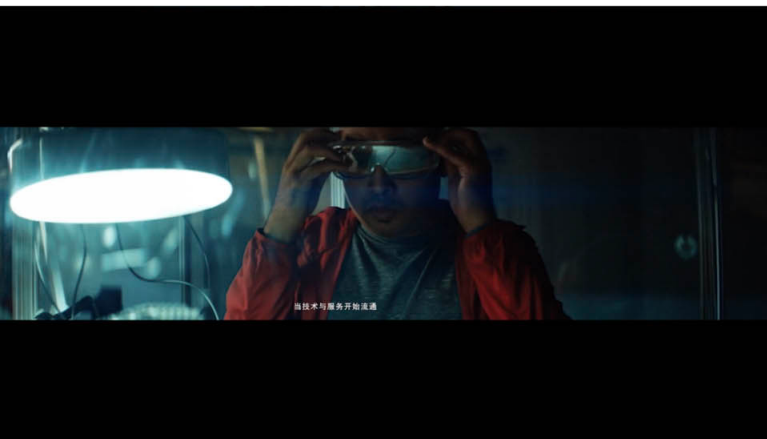


Xipei International Education-Introduction of Kharkov National University of Economics (April 2020)

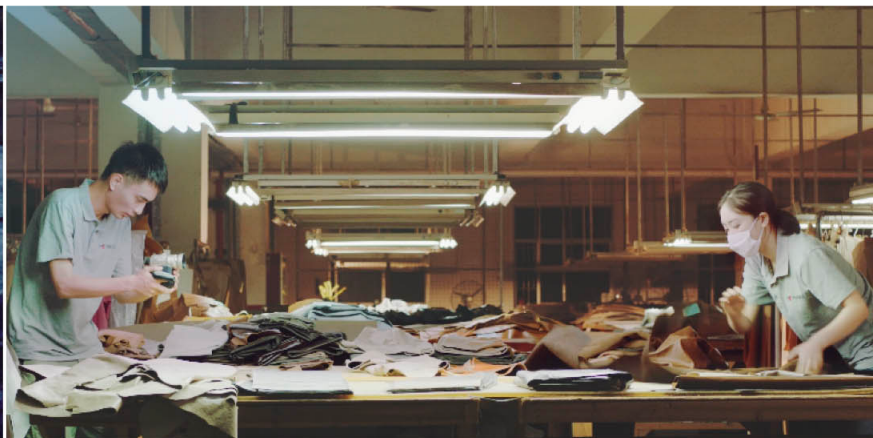




Short promotional video of Ali SupET premiere (October 2019)

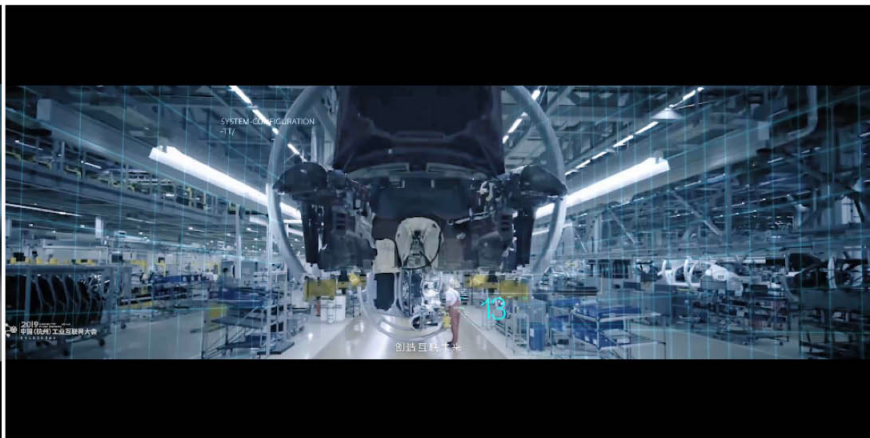


Annual Image Film of Gallerie Couture (September 2019)

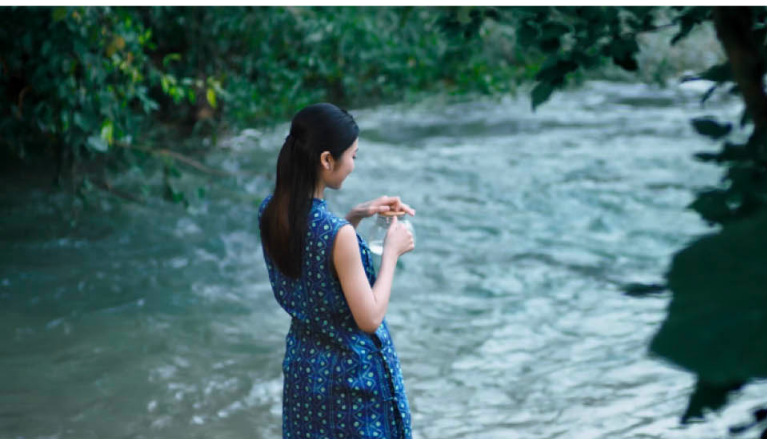




Opening video for China Conference on Industrial Internet



Advertising video for Songming Tea Factory (October 2019)





Short video for promoting actors and actresses of Grass Interactive Entertainment (July 2019)



The “Tracing the Original Heart” part of the workmanship promotion of C&D CORP. (July 2019)





The “New World” volume of the workmanship promotion of C&D CORP. (July 2019)



The “Exquisite Skill Inheritance” part of the workmanship promotion of C&D CORP. (July 2019)





Short video of C&D Realty for promoting the creations with ingenuity (June 2019)



Advertisement for new Balabala-brand children's garments (May 2019)





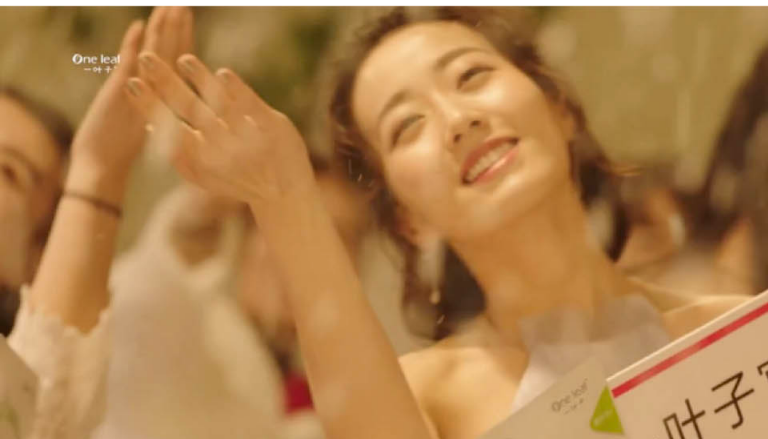
Short Documentary 3 about countdown to the opening of Wuzhen Contemporary Art Exhibition (March 2019)



Short Documentary 2 about countdown to the opening of Wuzhen Contemporary Art Exhibition (March 2019)



 Promo of One Leaf Facial Mask (December 2018)



 Promo of image of Greentown Agent Construction (December 2018)

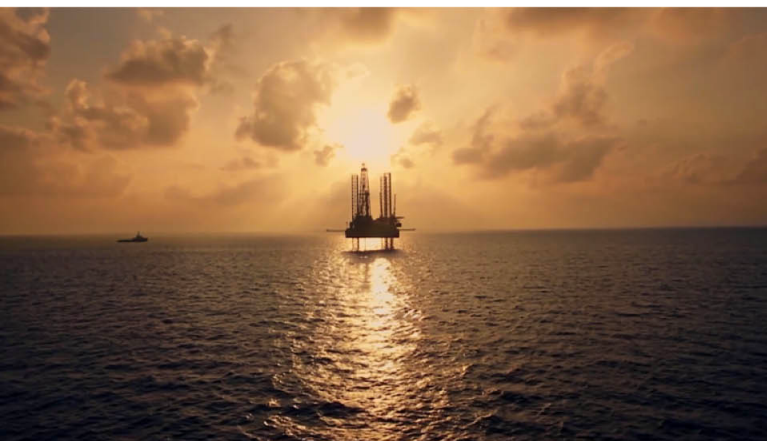




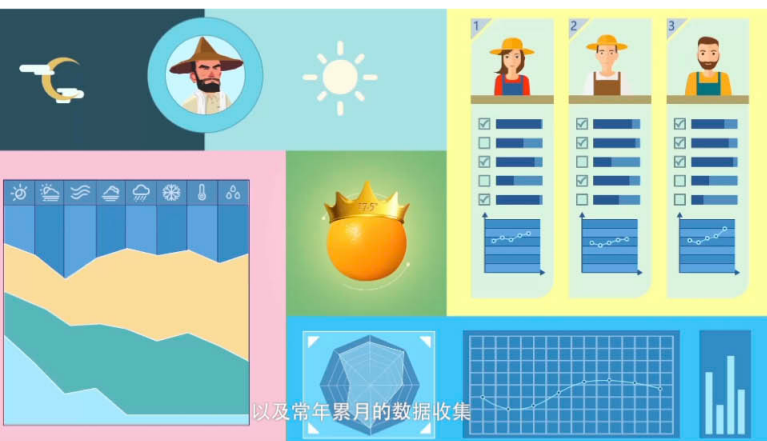
Advertisement of One Paradise Music Classroom (July 2018)



 Advertisement for Dongying Victor (November 2017)



 Introduction Video of Nongfu Spring 17.5° Oranges (October 2017)



 Promo of Jiubao Xintiandi Group(February 2015)



 Image video of Xiling Seal Art Society (January 2015)



City Promos



Promo introducing Liangzhu Ancient City Ruins of Zhejiang Province (April 2023)



Short video promoting the talent introduction of Anji County of Zhejiang Province (October 2022)





Promo introducing Liangshan Science and Technology City of Anji County of Zhejiang Province (July 2022)

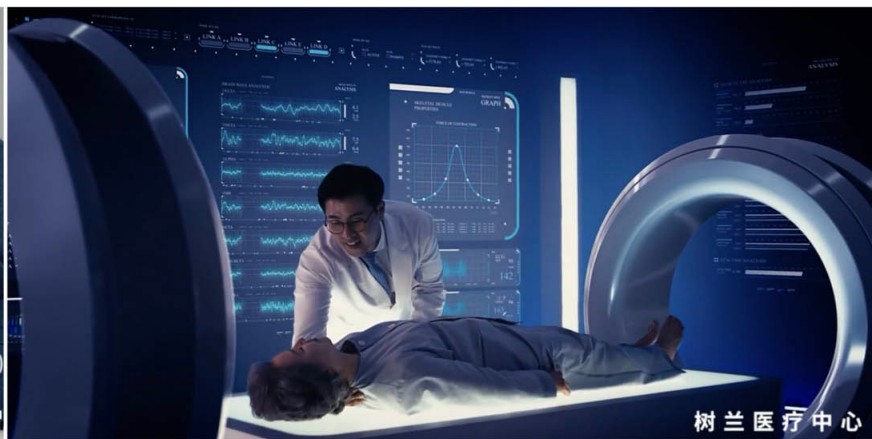
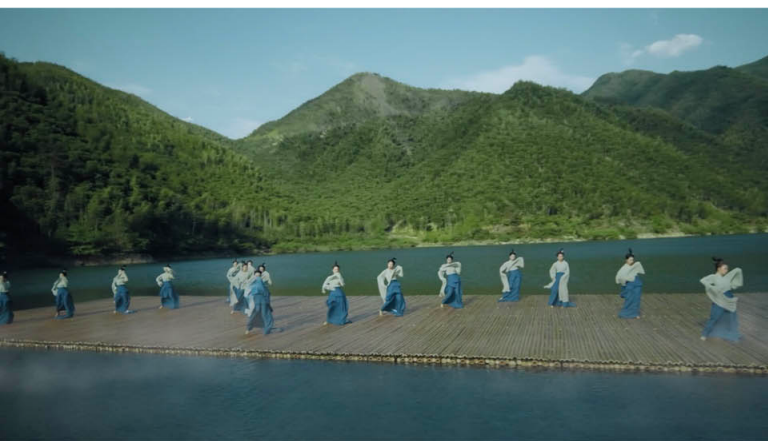
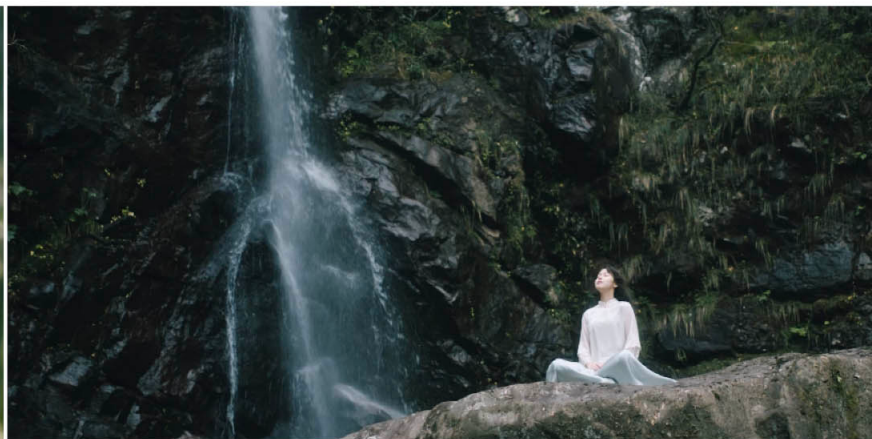


Image video of Anji County, Zhejiang Province (May 2022)



 Promo for Anji Wisdom Center (December 2021)



 Promotional Video for Tourism Image of Jinchuan County, Tibetan Qiang Autonomous Prefecture of Ngawa, Sichuan Province (November 2021)



 Promo of image of Anji Museum (November 2021)



 Meet Huangdu-A promo about Huangdu Village (May 2021)



 Promo about the whole area of Anji County (May 2021)

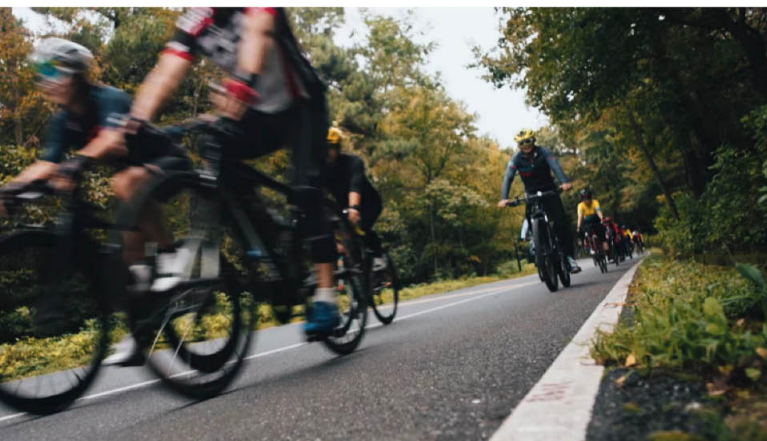


 Image promo of Anji Development Zone (February 2021)

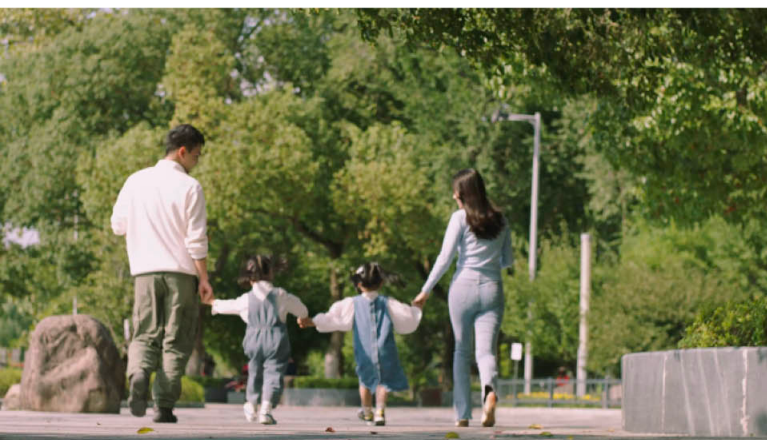




Image promo of Anji County Science and Technology Society (October 2020)



Enduring Memories of Hanggai-Promo for publicity of Hanggai to the international community (December 2019)



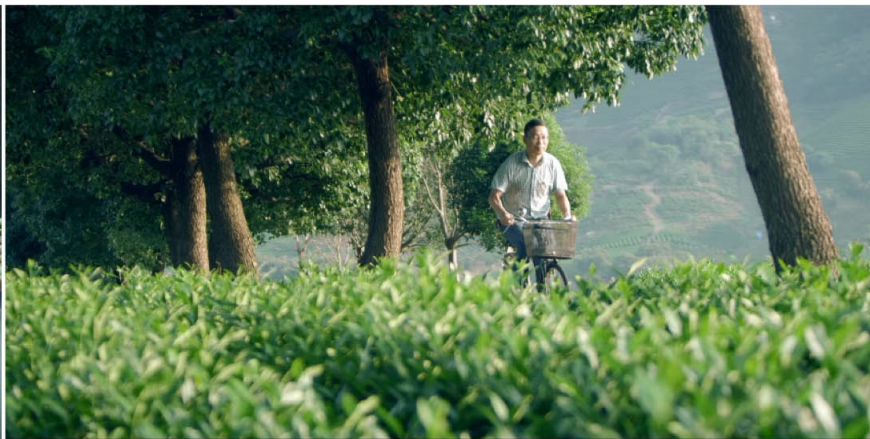
 Anji Part of World Environment Day (May 2019)



 Promo of image of Lujia Village (November 2018)



 Promo of image of Xilong Town (October 2018)



 Tourism image promo for Anji County (May 2018)

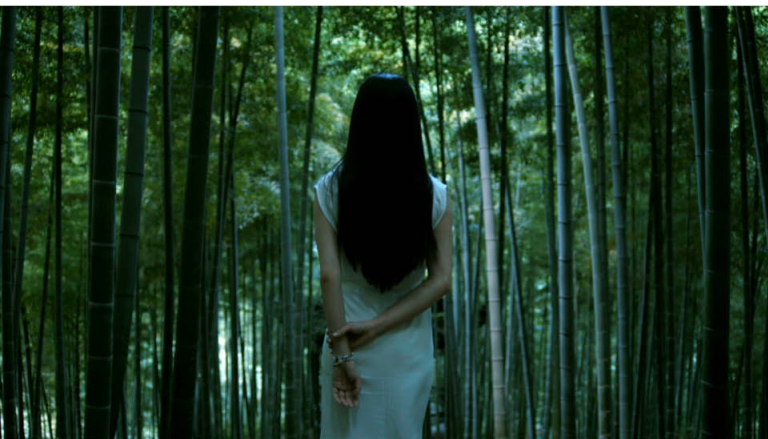
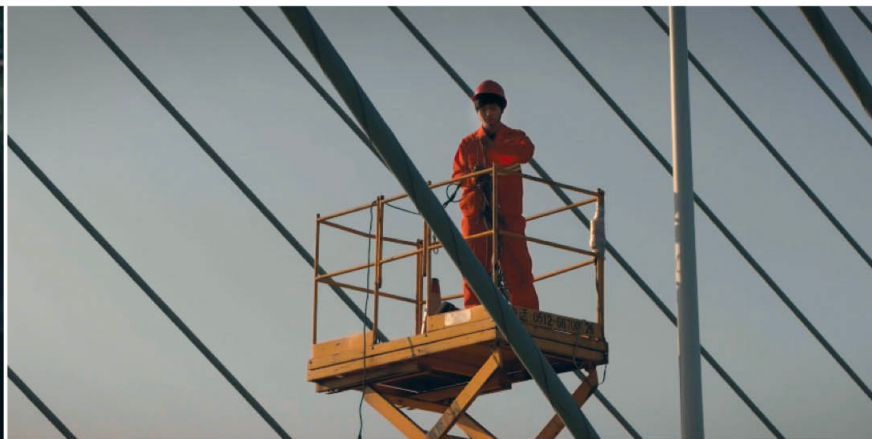




Image promo for Shanghai Road Administration (March 2018)



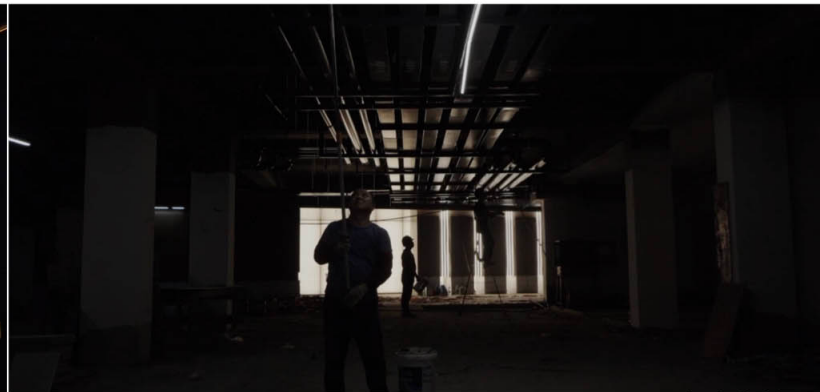
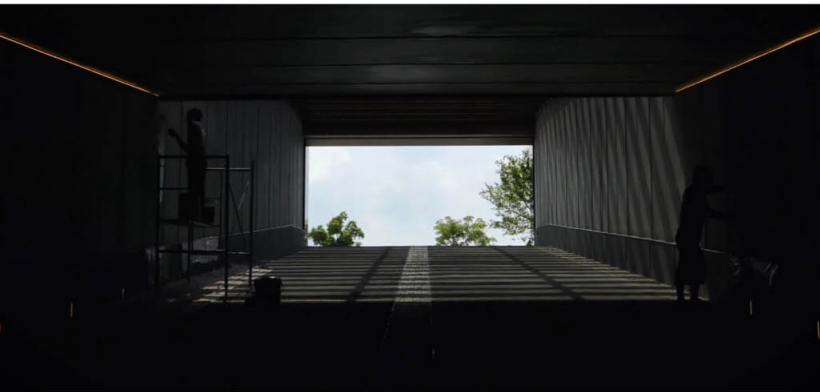
Promo of Anji County for attracting investments (November 2017)



Reality Short Documentaries



Documentary short about the construction of Vanke Group Shaoxing Anlanfu Demonstration Zone (September 2024)



Documentary short about the construction of Vanke Group Hangzhou Hesongyingxiangfu Demonstration Zone (February 2024)





Documentary short about the construction of Vanke Group Hangzhou Langshibinyu Demonstration Zone
(December 2023)



Documentary short about the 7th anniversary of Youth Competition Unit of Wuzhen International Theatre Festival
(October 2022)





Documentary feature about the 8th Wuzhen International Theatre Festival in which artists including Lai Shengchuan and Meng Jinghui participated (June 2022)

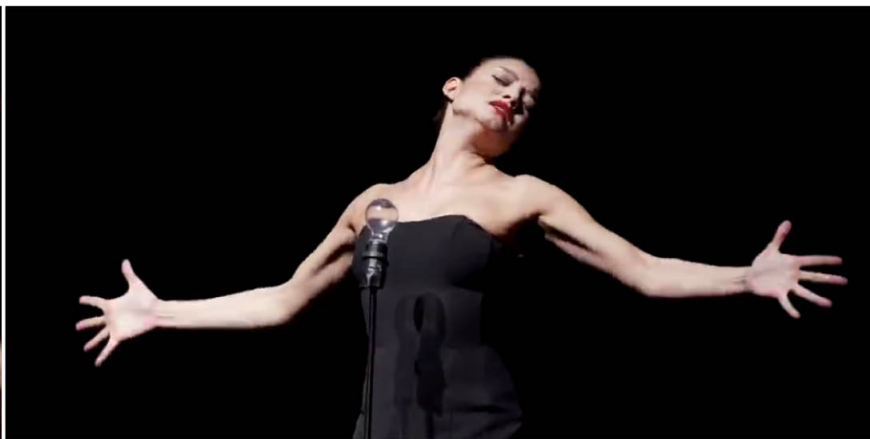


Documentary short about artists of Tianmuli BY ART MATTERS (March 2022)

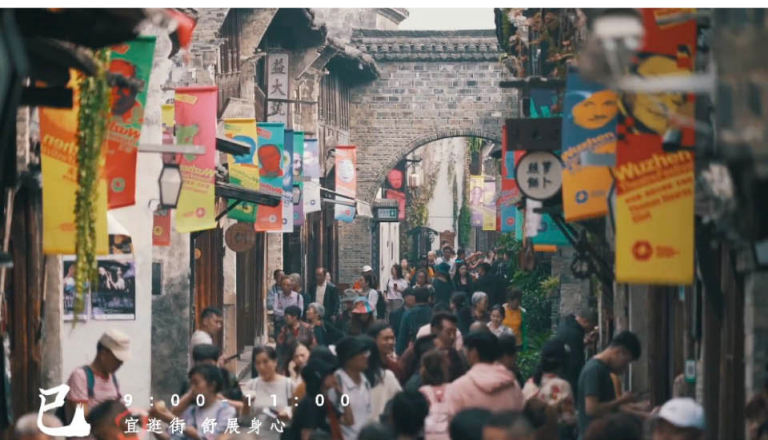




Short annual theme new-media documentary for Wuzhen Theatre Festival (October 2019)



12 Two-Hour Periods-A short creative documentary for 2019 Wuzhen Theatre Festival (October 2019)





Wuzhen Contemporary Art Exhibition-Art Has Multiple Possibilities (April 2019)



Documentary feature about Wuzhen Theatre Festival (March 2017)

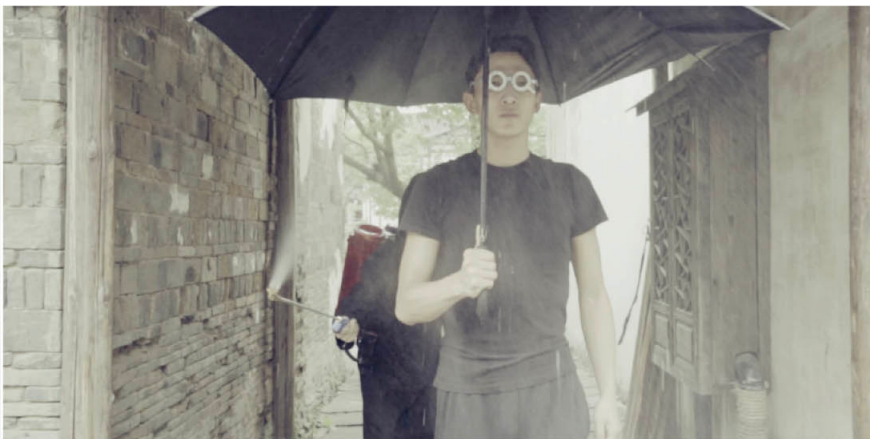
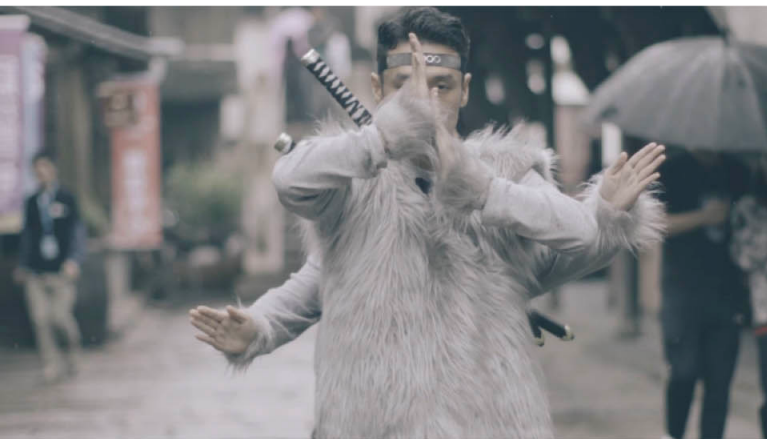




Documentary feature about Wuzhen Art Exhibition (November 2016)



Short documentary about the closing ceremony of the Fourth Wuzhen Theatre Festival (October 2016)





Documentary feature about Wuzhen Theatre Festival (March 2016)



Documentary about Walk for Love (Shenzhen Station) (June 2015)

